



**THE UTILIZATION OF SHORT FILM MEDIA
ENTITLED BERUBAH ON THE ABILITY TO WRITE
SHORT STORY TEXT OF STUDENTS IN GRADE XI
OTKP 1 SMK AS-SYAFI'YAH JAKARTA
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ABSTRACT

This study discusses the use of short film media entitled Berubah on the ability to write short story texts of class XI OTKP 1 students of SMK As-Syafi'iyah Jakarta. This study aims to (1) determine the writing skills of class XI OTKP 1 students of SMK As-Syafi'iyah Jakarta in writing short story texts (2) To determine that the short film media entitled Berubah is effective for learning to write short story texts of class XI OTKP 1 students of SMK As-Syafi'iyah Jakarta, and (3) To determine the results of the use of short film media entitled Berubah in learning to write short story texts of class XI OTKP 1 students of SMK As-Syafi'iyah Jakarta. The method used in this study is descriptive qualitative. The subjects of this study were 14 short stories created by class XI OTKP 1 students of SMK As-Syafi'iyah Jakarta in the 2022/2023 academic year. Data collection techniques in this study were observation, tests, interviews, and documentation. The assessment aspects in short story writing skills include the suitability of the story to the theme, the completeness of the elements/structure of the text, the accuracy of diction, and the accuracy of spelling and punctuation. The results of the study showed that the use of short film media in short story writing skills in students was declared successful with an average score of 80.35 and was included in the good category. The recapitulation results showed that 3 students with a percentage of 21% obtained a score with a very good predicate, 9 students with a percentage of 64% obtained a score with a good predicate, and 2 students with a percentage of 14% obtained a score with a sufficient predicate. Based on these data, it can be concluded that short film media is effective for use in learning short story writing skills.

Keywords: *Writing Skills, Short Stories, Short Films*

I. INTRODUCTION

A. Research Background

Education, as formulated by Indonesian national education figures, is an effort to advance the growth of character (inner strength, character) and mind (intellect and body of the child). Education or genealogically called pedagogic comes from the Greek term. Paedos means child and ago means to lead. So, pedagogic etymologically means guiding children, leading children and directing children.

"... In a society in which the main changes are to be brought about through collective deliberation, and in which re-evaluations should be based upon intellectual insight and consent, a completely new system of education would be necessary, one which would focus its main energies on the development of our intellectual powers and bring about a frame of mind which can bear the burden of skepticism and which does not panic when many of the thought habits are doomed to vanish./"

Bahasa Indonesia is one of the compulsory subjects in every curriculum and at every level of education in Indonesia. Learning Bahasa Indonesia is very important to improve the quality and intellect of a person. There are four language skills, namely listening, reading, speaking, and writing. These four skills are very important to be mastered by students. One of them is writing skills which are very important to be taught and mastered by students. Nowadays, the Indonesian nation has entered an era of globalization where all science and technology services can be easily accessed anytime and anywhere. Moreover, gadget technology is getting more sophisticated from year to year. Gadgets can be in the form of mobile phones, computers and televisions.

The advancement of technology and information makes the world of education have to move in line with this technology. This also happens because advanced education has given birth to such technological innovations. Therefore, education and technology according to the times cannot be separated like a coin that has two sides. The development of science and technology is also increasingly rapid, especially increasingly sophisticated technology to support, facilitate and foster interest in providing material to students.

Good Indonesian language learning in schools requires appropriate learning media. Learning media as a means and infrastructure for teachers in conveying their knowledge to teach. Learning media must also be specifically designed appropriately according to current conditions and situations to teach students. However, even though technology is currently sophisticated, there are still many teachers who have not been able to provide learning media that are in accordance with the technology. This certainly attracts the author's attention to further research this problem.

The use of short film media in learning is one of the media that follows the times. Given that today's electronic media is running very sophisticated due to the globalization process. Munadi argues that films, apart from being a means of communication, can also be a learning medium that greatly helps the

effective learning process. What is seen by the eyes and heard by the ears, is faster and easier to remember than what can only be read or heard.

The short film entitled *Berubah* is a short film from the Ministry of Education and Culture in 2017 produced by Cube Films on its YouTube channel. This film is 9 minutes long with two main characters who are third grade junior high school students. This film tells the story of two junior high school students whose social circumstances are different. One child lives in a family situation that is sufficient, namely Akmal. Meanwhile, Rizki is an orphan who lives alone. This film is very suitable for students who are still in school, especially high school. As explained by Ki Hadjar Dewantara that education must be able to foster good character, therefore, this short film is very suitable to foster student motivation to become a person with noble character. In addition, through short films can improve students' creative imagination and innovation.

Writing is one of the four language skills that students must master. This writing activity must be practiced since school because after students graduate from school, this writing skill is inseparable from social life. Writing is the ability to express thoughts into written language through sentences that are arranged in a complete, complete and clear manner so that these thoughts can be communicated to the reader. So, writing skills are very much needed to convey something in written form. There are many writing skill activities, one of the writing skill activities is making short stories or abbreviated as short stories.

Short story writing activities require high literacy or knowledge, observation, creative ideas, and innovation. High literacy or knowledge can make students know a lot of vocabulary that can be written. So far, there are still many students who have difficulty making a short story because of a lack of knowledge or literacy. Good observation will make students more focused on what they want to write in a short story. Finally, students are still very lacking in building creative and innovative imagination. In fact, with creative and innovative ideas, students find it easier to make short stories. Therefore, the researcher tried to create something that could build students' creative and innovative imagination ideas through short film learning media. The researcher intends to apply short film learning media to the ability to write short stories in class XI OTKP 1 students of SMK As-Syafi'iyah Jakarta.

The researcher will explain the material about short stories then show a short film entitled *Berubah* then students will make a short story in handwritten form on a piece of paper which will later be submitted to the researcher for research. Based on the problems that have been explained above, the researcher created the title of this research with the title "Utilization of Short Film Media Entitled *Berubah* on the Ability to Write Short Story Texts of Class XI OTKP1 Students of SMK As Syafi'iyah Jakarta in the 2022/2023 Academic Year".

B. Research Formulation

Based on the background that has been explained, the identification of the problem is as follows: Students of class XI OTKP 1 SMK As-Syafi'iyah Jakarta are less skilled in learning to write short story texts. Teachers are less able to utilize technology in learning to write short story texts. Teachers have never utilized a short film media entitled *Berubah* in learning to write short story texts at SMK As-Syafi'iyah Jakarta.

C. Research Objectives

Based on the formulation of the problem above, the objectives of this study are: 1. To determine the writing skills of class XI OTKP 1 students of SMK As Syafi'iyah Jakarta in writing short story texts. 2. To determine that the short film media entitled *Berubah* is effective for learning to write short story texts for class XI OTKP 1 students of SMK As Syafi'iyah Jakarta. 3. To determine the results of the use of short film media entitled *Berubah* in learning to write short story texts for class XI OTKP 1 students of SMK As Syafi'iyah Jakarta.

II. LITERATURE REVIEW

A. Instructional Media

The word media comes from the Latin *Medius* which literally means 'middle', 'intermediary' or 'delivery'. In Arabic, media is an intermediary or delivers messages from the sender to the recipient of the message. Gerlach & Ely said that media when understood broadly are humans, materials or events that build conditions that enable students to acquire knowledge, skills or attitudes. In this sense, teachers, textbooks and the school environment are media. More specifically, the understanding of media in the teaching and learning process tends to be interpreted as graphic, photographic or electronic tools to capture, process and reassemble visual and verbal information.

Hamalik stated that the use of learning media in the teaching and learning process can arouse new desires and interests, arouse motivation and stimulation of learning activities and even bring psychological influences to students. The use of learning media will greatly help the effectiveness of the learning process, the delivery of messages and the content of the lesson at that time. In addition to arousing student motivation and interest, learning media can also help students improve their understanding, present data in an interesting and reliable way and facilitate the interpretation of data and information.

Leshin, Pollock & Reigeluth classify media into five groups, namely: (1) human-based media (teachers, instructors, tutors, role-playing, group activities and field trips); (2) print-based media (books, guides, workbooks, work aids and loose sheets); (3) visual-based media (books, work aids, charts, graphs, maps, pictures, transparencies and slides); (4) audio-visual-based media (video, film, slide-tape and television programs); and (5) computer-based media (computer-assisted teaching, interactive video and hypertext). One of the characteristics of this media is that it carries messages and information to the

recipient. Some of them process messages or information expressed by students. Thus, this media is called interactive media. The most important thing about learning media is that messages and information are prepared for a person's learning needs and abilities and are developed so that students actively participate during the learning process. In short, with this media, an interactive teaching environment is created that can respond to students' learning needs by preparing effective learning activities to ensure learning occurs.

Learning media in the form of short films is one of the media that can be used in the learning process. Short films as a medium for teaching materials are accepted as one of the most popular and favored audio visuals among both children and adults, both from big and small cities, because film media is very close to everyday life. Films are used to meet a general need, namely communicating an idea, message, or reality, because of the uniqueness of its dimensions. Films have proven to be significantly better than other media in terms of remembering and being able to influence the emotions of students.

Interesting short films are used as teaching tools and should receive more attention. Its educational nature is able to entertain so that it can easily convey learning materials to students in a good way that is useful and effective with a duration that does not require a long time. The use of short film learning media in education and teaching in the classroom is very useful and beneficial, especially for understanding messages, developing students' thoughts and opinions. Increase memory in lessons. Develop students' fantasy power. Cultivate interest and motivation to learn. The quality of learning becomes low when educators are only focused on conventional teaching materials without any creativity to develop these teaching materials innovatively.

B. Writing Skills

Writing skills learning is a mandatory material in the Indonesian language subject at every level of education in Indonesia. Writing is a communication activity in the form of delivering messages (information) in writing to other parties using written language as a tool or media. Writing activities involve several elements, namely: the writer as the message deliverer, the content of the writing, the channel or media and the reader.

Writing is a form of language communication in the form of writing or graphics. Writing activities begin with arranging, arranging, depicting a symbol/sign/writing in the form of a collection of letters that form words. The group of words forms a sentence and then the sentence forms a paragraph. The final process of a word being arranged will form a collection of paragraphs which form a complete and meaningful discourse/essay.

C. Short Story

Short stories are writings that describe human life in a certain place and in a certain period of time. This writing is made short, a maximum of 20,000 characters, although it can actually be made long, more than a million

characters. Writings that are made long are not called short stories, but are called novels or biographies. Short stories have at least four elements, namely place, time, actors and events. "A good short story is one that is easy to understand, easy to comprehend, uses beautiful language, adheres to language rules, has an interesting title, and is convincing."

Short stories have been widely used productively for language learning, literature and educational research. Short stories have been proven to be an important didactic source in the learning process. Therefore, in addition to being short and not taking much time (when read), short stories are good for use in the process of learning literature which aims to provide education to students.

Short stories have elements, namely a) Orientation. The meaning of orientation in short stories is related to the time, atmosphere and place in the short story, which answers the questions when, where and how. b) Evaluation. Evaluation in short stories is the conflict that occurs and leads to the climax. In the evaluation, the conflict has begun to get a solution and resolution and is heading towards the final stage. c) Resolution. Resolution in short stories is when the author reveals the solution to the problem experienced by the character in the resolution at the final stage of the story

III. RESEARCH METHODOLOGY

A. Research Scope

The research location was at SMK As-Syafi'iyah Jakarta located at Jl. Bukit Duri Selatan, No. 29, Tebet, South Jakarta Administrative City. The research was conducted in November 2022.

B. Population and Sample

The subjects of this study were students of class XI OTKP 1 SMK As-Syafi'iyah Jakarta consisting of 28 students. However, 14 students will be analyzed and presented because they already cover the highest, middle, and lowest scores. The reason the researcher chose class XI OTKP 1 was based on the advice of the Indonesian Language teacher at SMK As-Syafi'iyah Jakarta. Students of class XI OTKP 1 are included in the class that is quite active in participating in Indonesian Language learning. The object of this study is a short film entitled *Berubah* which is shown in class. The expected results of this study are the utilization of the short film media entitled *Berubah* on the ability to write short story texts of class XI OTKP 1 students of SMK As-Syafi'iyah Jakarta in the 2022/2023 academic year.

C. Research Type

The method used in this study is descriptive qualitative research, namely by describing the use of short film media entitled *Berubah* on the ability to write short story texts of class XI OTKP 1 students of SMK As-Syafi'iyah Jakarta in the 2022/2023 academic year.

IV. RESEARCH RESULT

Based on the analysis above, the author gets the short story writing scores of class XI OTKP 1 students of SMK As-Syafi'iyah Jakarta using short film media. Students' short story writing skills are analyzed based on four aspects, namely the suitability of the story to the theme, completeness of the text structure, accuracy of diction and accuracy of spelling and punctuation. The following is a summary table of students' short story writing skill scores:

| No. | Nama Siswa | Aspek Penilaian | | | | Skor | Nilai | Ket. |
|------------------------------|-----------------------|-----------------|-----------|-----------|-----------|------------|-------------|------|
| | | 1 | 2 | 3 | 4 | | | |
| 1. | Adik Agustya | 5 | 4 | 3 | 3 | 15 | 75 | B |
| 2. | Amanda Herti | 5 | 5 | 5 | 1 | 16 | 80 | B |
| 3. | Amanda Putri Lestari | 5 | 5 | 5 | 4 | 19 | 95 | A |
| 4. | Annisa Hilya Nabila | 4 | 4 | 5 | 3 | 16 | 80 | B |
| 5. | Bela Puspita Sari | 5 | 3 | 4 | 1 | 13 | 65 | C |
| 6. | Diana Isma Jafari | 5 | 4 | 3 | 4 | 16 | 80 | B |
| 7. | Dinda Aulia Putri | 5 | 3 | 5 | 4 | 17 | 85 | B |
| 8. | Diva Aulia Putri | 1 | 5 | 4 | 3 | 13 | 65 | C |
| 9. | Fakhrina Aliyah | 4 | 4 | 5 | 3 | 16 | 80 | B |
| 10. | Farel Al-Farezi | 5 | 4 | 5 | 4 | 18 | 90 | A |
| 11. | Faris Fajar Ardianto | 5 | 5 | 5 | 3 | 18 | 90 | A |
| 12. | Mochamad Zaky Munawar | 5 | 3 | 3 | 4 | 15 | 75 | B |
| 13. | Nabila Rachmalia | 5 | 5 | 4 | 3 | 17 | 85 | B |
| 14. | Syachrul Ramadhani | 5 | 3 | 5 | 3 | 16 | 80 | B |
| Jumlah | | 64 | 57 | 61 | 43 | 225 | 1125 | |
| Nilai Rata-Rata Siswa | | 80,35 | | | | | | |

1: Suitability of the story to the theme

2: Completeness of text elements/structure

3 : Accuracy of diction

4: Accuracy of spelling and punctuation

A: Very good

B: Good

C : Sufficient

D: Poor

The data in the table above are the results of student assessments in short story writing skills using short film media. The data shows four aspects of the assessment that have been determined. Of the 14 students whose analysis is shown, 3 people achieved a score with interpretation A, 9 people achieved a score with interpretation B and 2 people achieved a score with interpretation C.

V. CLOSURE

A. Conclusion

Based on the analysis that has been conducted on students of class XI OTKP1 SMK As-Syafi'iyah Jakarta, it can be concluded that the skills of writing short stories using short film media for students of class XI OTKP 1 SMK As-Syafi'iyah Jakarta in the 2022/2023 academic year can be said to be good using four aspects of assessment criteria, namely the suitability of the story to the theme, completeness of text elements/structures, accuracy of diction and accuracy of spelling and punctuation. Furthermore, it is known that the short film media received a good predicate and was effectively used on students of class XI OTKP 1 SMK As-Syafi'iyah Jakarta so that it can be used in learning short story writing skills. The short film succeeded in building students' creativity and imagination in creating a short story text. This effectiveness can be proven from the assessment that has been carried out, where 3 out of 14 students with a percentage of 21% obtained a score with a very good predicate, 9 out of a total of 14 students with a percentage of 64% obtained a score with a good predicate and 2 out of 14 students with a percentage of 14% obtained a score with a sufficient predicate.

B. Suggestion

Based on the results of the study and the conclusions above, the researcher would like to provide the following suggestions: 1. For Teachers Short film media for writing short stories can be concluded as very good and effective for building students' imagination. Therefore, teachers should use media that can make students feel not bored so that the lessons given will be easily absorbed by students. 2. For Schools Writing short stories is actually interesting material because in the writing process it requires high ideas and imagination and also writing this short story will make students accustomed to thinking creatively.

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